



EXPERIENTIAL MAJOR MAP *This major map will help you explore ways and opportunities to make the most of your student life and academic experience*

FIRST YEAR

MIDDLE YEARS

LAST YEAR

YOUR PASSION



Academic Experiences

- Review University Core, College Core and Major Requirements
- Meet with your academic advisor to learn about your degree requirements
- Be sure to complete COJR 1421 Writing for the Media and COMM 2135 Communication Ethics

- Apply for an internship or take an Experiential Learning Course
- Complete your CORE 2101, Engaging the World and World Language Requirements
- Consider adding a minor to complement your major
- Meet with your advisor to review your academic plan and discuss graduate school or other career plans

- Meet with your advisor to confirm completion of degree requirements
- Complete your Senior Seminar Course
- Apply for Graduation

YOUR CALLING



Community Connections

- Attend the Student Involvement Fair to learn more about CommArts student groups and other organizations
- Attend a Study Abroad information session to see how you can incorporate an experience into your educational plan
- Attend speaker and special events hosted by the College of Communication and the Arts

- Speak with your professors to begin to establish your network and talk about project or research opportunities
- Submit your application to Study Abroad
- Join WSOU, the Society of Professional Journalists, the Setonian, Lambda Pi Eta or PirateTV
- Apply to the CommArts Honor Alumni Mentor Partners (CHAMP) program

- Select major or general electives that broaden your knowledge and expose you to different areas of your discipline
- Make the most of your final year by talking with your faculty and advisor about opportunities related to your postgraduate goals.

YOUR FUTURE



Career and Professional Success

- Speak with the Career Center regarding summer work or internship opportunities
- Conduct an informational interview to help you learn more about potential career fields
- Begin to develop your portfolio to highlight examples of your academic, personal and professional accomplishments

- **Take on a leadership position within a student organization**
- **If considering graduate school, prepare to apply to dual-degree or other graduate program**
- **Attend the Career Fair to explore post-grad opportunities and make connections**



Bachelor of Arts **JOURNALISM**

The Journalism program focuses on imparting the skills and values needed to inform the public, hold the powerful accountable, serve diverse audiences and tell compelling stories. It combines the foundational skills of reporting, research and writing with the use of digital technologies, enabling students to thrive in today's ever-changing media environment.

With a curriculum that is a mix of academic and skills-based training, journalism majors will participate in many experiences such as shadowing a professional journalist, creating a news blog or analyzing the challenges facing journalism today.

Students graduate with a mastery of foundational skills, a strong sense of ethics and experience working in student journalism. Many will work with PirateTV and WSOU 89.5FM, as well as write for the University's newspaper, *The Setonian*, plus intern with major news outlets.



CAREER INFORMATION

CAREER READINESS

What do employers want?

- Think critically and problem solve
- Communicate clearly and effectively
- Build collaborative relationships to effectively work as part of a team
- Use technology to ethically and efficiently solve problems and reach goals

THIS MAJOR GIVES ME THE SKILLS TO:

- Speak and write with clarity and confidence, including the integration of disciplinary vocabulary
- Compose coherent and focused messages for specific audiences and circumstances
- Trace the development of the field and relate current practices to historical antecedents
- Methodically evaluate claims and contexts, with decision-making rooted in critical and empirical evidence
- Know and abide by all applicable laws, value responsible and genuine interactions, and appreciate and respect cultural diversity

WHAT CAREERS CAN I PURSUE?

- Content creator/digital storyteller
- Digital strategist
- Editor
- Market research analyst
- Journalist
- Producer
- Reporter/announcer
- Social media/content manager
- Technical writer
- Writer/copywriter

ACADEMIC SUCCESS CHECKLIST

- Meet with your Academic advisor at least once per semester
- Create a four year academic and engagement plan
- Take at least 15 credits per semester
- Visit the Academic Resource Center and Writing Center
- Complete the FAFSA annually and apply for scholarships

Journalism alumni work in prestigious organizations like CNBC, WHDH TV in Boston, the BIG EAST Digital Network, and Fox Sports

CAREER DEVELOPMENT CHECKLIST

- Join a student organization
- Have your resume reviewed by the Career Center
- Create your LinkedIn account and connect with alumni
- Participate in Career Center Networking activities
- Apply for an internship