Seton Hall Rising
In the coming years, President Esteban expects Seton Hall to continue surpassing previous benchmarks — and to establish new ones. “One of our near-term goals is to be ranked among the top 10 Catholic universities and top 100 national universities in the country,” he says.

The University is expanding in material ways, too. From the summer of 2011 through 2014, Seton Hall will have invested more than $100 million renovating existing facilities and building new ones. “We've touched every building on campus,” President Esteban adds. “We're averaging about $34 million a year — the fastest rate of investment since we started as an institution.”

Investments include a new three-story classroom building, a 19,000-square-foot addition to the Richie Regan Recreation and Athletic Center (which includes a new fitness center), expanded and updated residence halls and a major addition to the parking deck. A new University Center is also on the way, with work beginning in 2016.

The University has reached new heights in the last several years, thanks to the visionary leadership of President A. Gabriel Esteban. One of the most significant changes is the academic preparedness of incoming students.

Average SAT scores of incoming undergraduate students have shot up 72 points in the last four years.

Seton Hall has enrolled more students who graduated in the top 10 percent of their high school classes than ever before.

Freshman classes in recent years are also among the largest in the University’s history.

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For the University on the Rise, as one of the country’s leading Catholic universities, Seton Hall has been developing students in mind, heart and spirit since 1856. Home to nearly 10,000 undergraduate and graduate students, Seton Hall’s academic excellence has been singled out for distinction by The Princeton Review, U.S. News & World Report and Bloomberg Businessweek. The University has reached new heights in the last several years, thanks to the visionary leadership of President A. Gabriel Esteban. One of the most significant changes is the academic preparedness of incoming students.

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As part of its 2010 strategic plan — From Strength to Strength — Seton Hall launched a Centers of Excellence initiative in 2013. The program will allocate resources to key strategic areas of the University each year. Current centers include the accounting and finance programs in the Stillman School of Business, graduate programs in the School of Diplomacy and International Relations and chemistry and biochemistry, communication and the arts, and history in the College of Arts and Sciences.

With substantial growth in so many areas, Seton Hall is poised for a bright future.
Seton Hall is committed to academic excellence in all its academic programs. The University offers more than 60 majors and concentrations for undergraduates, and more than 120 programs and certificates for graduate students, through eight schools and colleges and a division of continuing education:

- College of Arts and Sciences
- Stillman School of Business
- College of Education and Human Services
- College of Nursing
- School of Diplomacy and International Relations
- Immaculate Conception Seminary School of Theology
- School of Health and Medical Sciences
- School of Law
- Continuing Education and Professional Studies

World-Class Academics

Top Rankings

Seton Hall’s unwavering focus on academic quality has already begun to make an impact. In recent years, the University and its schools and programs have been singled out nationally for excellence:

- The School of Law is listed among the Top 100 in U.S. News & World Report’s “Best Law Schools” and in the Top 5 for “Health Law Programs.”
- The Stillman School of Business’ graduate programs are listed in the Top 100 in U.S. News & World Report’s “Best Business Schools for Part-Time MBAs” and The Princeton Review’s “Best 296 Business Schools.”
- The Stillman School of Business’ undergraduate program is listed in Bloomberg Businessweek’s “Top 100 Undergraduate Business Schools” and “Top 35 for Sending the Most Graduates to Elite MBA Programs.”
- Seton Hall’s graduate nonprofit management program is ranked No. 18 nationally by U.S. News & World Report.
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Through their innovative work, Seton Hall faculty members are saving lives, shaping national policy and preserving the planet. Here’s a look at what a number of our accomplished professors have achieved.

Sergiu Gorun, associate professor of chemistry, designs bio-inspired fluorinated materials that can harness solar and chemical energy to clean the environment and produce chemicals for industrial use. Gorun’s work, which has led to multiple patents and publications, has attracted more than $500,000 in funding from the National Science Foundation, the U.S. Air Force and the U.S. Army.

Maureen Byrnes, clinical assistant professor of nursing, introduced mHealth, a mobile health platform, to homeless young mothers in New Jersey — a first for this underserved population. The program, which delivers educational health information to young mothers via text messages, was developed to address one of the largest disparities in infant mortality rates in the country.

William Connell, the La Motta Chair in Italian Studies, is a leading authority on Florence in the Renaissance and on Niccolo Machiavelli. Connell won the Listener Choice Award from NPR’s The Academic Minute for his research on job networking drawn from Machiavelli’s personal life.

Rong Chen, associate professor of education, management and policy, unravels higher education’s knottiest problems through her research, which includes developing a new conceptual model to examine socio-economic and racial/ethnic gaps among students who drop out of four-year institutions.

James Hanson, a chemistry and biochemistry professor, keeps our lakes and oceans healthy by combating invasive species. He’s also working on a shark repellent to ensure that humans and the dangerous predators stay out of each other’s way.

Lonnie Athens, criminal justice professor, developed the theory of violentization, which identifies a process by which individuals progress from “marginally violent” to “violent, predatory” criminals. His work has greatly influenced the public’s perception of this problem.

Hongfei Tang, assistant professor of finance, and Eleanor Xu, professor of finance, on leveraged exchange-traded funds is guiding financial regulators, investors and portfolio managers in understanding the complicated return behavior of these innovative financial instruments.

Kelly Goedert, a cognitive psychologist with strong interests in cognitive neuroscience, investigates visuomotor learning in healthy individuals and the rehabilitation of visuomotor function in patients after a stroke. She also examines how individuals determine the cause of events.

Heping Zhou, associate professor of biology, examines how the immune system is affected on the cellular and molecular level — before and after birth. Her work has implications for neurological disorders, such as cerebral palsy, and other medical conditions. She received an American Recovery and Reinvestment Act grant from the National Institutes of Health for her work.

Jihad Slim, an assistant professor and program director of the Infectious Diseases Fellowship Program in Seton Hall’s School of Health and Medical Sciences, was named the school’s Researcher of the Year for his work in infectious diseases, including HIV, hepatitis C, and nosocomial infections.

Stephen J. Lubben, professor of law, is the “In Debt” columnist for the New York Times’ DealBook page and a leading expert on corporate restructuring, financial distress and bankruptcy. He frequently advises government officials on legislative reforms and has testified before Congress.
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There's a special excitement in researching something that no one knows anything about, and becoming one of the first people to really understand it.” — Jose Lopez

At Seton Hall, students get a real head start on firsthand research experience. Matthew Pennington ’13 was able to launch his research career earlier than most. “I got into a research lab my freshman year, which would be pretty unlikely at other schools,” he says. “And the earlier you start, the better, because it really builds up your experience.”

After spending his sophomore and junior years working on herpesvirus and tumor studies in the University labs, Pennington flew to South Africa in 2012 to work in the field — or in this case, the bush. He hopped in a jeep every morning in a vast game reserve and spent the day watching and analyzing elephants. He used the experience to craft a senior honors thesis on population control strategies for elephants living in reserves and a biology honors thesis on “teen” elephants’ behavior. Pennington’s field work was so exciting it changed his career plans. Though he originally planned to pursue a degree in microbiology, he’s now studying immunology at Cornell University School of Veterinary Medicine.

One of New Jersey’s ‘Biggest Brains’

Jose Lopez has been asking big questions about the world. Growing up in Newark, N.J., he’d often turn to his father and ask why the sky was blue, or how planes stayed in the air, or why water fell down and not up. Decades later, Lopez is still asking big questions — but now he’s also the one finding the answers.

An assistant professor of physics at Seton Hall, he studies microplasmas: tiny plasmas about as wide as a human hair. His pioneering research has made waves in the physics world and recently landed him on Inside Jersey’s list of the 20 smartest people in the state. Most of Lopez’s fascinating discoveries center on using microplasmas to create ozone, which can then be used to purify drinking water, produce pharmaceuticals, whiten paper and for myriad other applications.

“I’m very interested in this area because it has profound implications for society,” he says. “I like working on science that is not in your general physics book.”

The Elephant Detective

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Kathleen Rennie has spent the last 20 years transforming a small public relations program into one of the most popular majors on campus. Some 60 students now graduate from the public relations track each year, and they pursue highly successful careers thanks in large part to Rennie’s exceptional teaching and mentorship.

Rennie was named Public Relations Professional of the Year for 2013 by the New Jersey chapter of the Public Relations Society of America, and she’s helped the Seton Hall PR program receive national attention, too — including the prestigious Certification in Education for Public Relations from the PRSA.

What’s the secret behind her teaching success? “My goal is to make the classroom experience as real-world as possible,” she says. To that end, her students have provided more than $2 million worth of pro-bono public relations work for nonprofits over the last two decades.

Yanzhong Huang has an impressive list of credentials. He’s director of the Center for Global Health Studies at Seton Hall’s School of Diplomacy and International Relations, a senior fellow for global health at the Council on Foreign Relations, and founding editor of the scholarly journal Global Health Governance. He’s testified before Congress about SARS and briefed U.S. senators and staff on the avian flu epidemic.

Huang began studying global health when the field was still in its infancy. As a result, in 2003 he helped Seton Hall offer its students some of the nation’s first courses on global health as seen through the lenses of national security and foreign policy. When Huang tried to locate a syllabus from another school to use for reference, he couldn’t find a similar class anywhere in the U.S. He eventually became the one sharing his syllabi with professors around the country, as other schools slowly began to offer the classes that Huang and Seton Hall pioneered.

“Nothing is more rewarding than seeing students you’ve been working with go on to great success in their careers.” — Yanzhong Huang

Excellence in the Classroom

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Building a Healthier World

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On-the-Job Training — at the U.N.

The summer between her sophomore and junior years at Seton Hall, Sagarika Gujar ’13 added an eye-popping credit to her already impressive résumé: United Nations delegate. As an intern at the Permanent Mission of India to the U.N., she represented India during U.N. meetings on HIV/AIDS and non-communicable diseases. While the coveted program usually accepts only graduate students from Ivy League schools, Gujar had applied at the urging of her Seton Hall adviser — and was thrilled to be the first undergraduate selected.

“After interning for the U.S. Indian Chamber of Commerce — and helping the coffee giant Starbucks expand into India — Gujar is now working on a master’s degree in contemporary India at the University of Oxford.”

On-the-Job Training—at the U.N.

Student Success

Seton Hall’s commitment to preparing students to excel reveals itself in their many achievements while on campus and after graduation. Our students have been selected — amid stiff competition — for prestigious international awards, and they have earned job placements at top companies. But that’s not all. With more than 100 student clubs and organizations, an award-winning newspaper singled out for its excellence by the Society of Professional Journalists, and an internationally recognized, student-run radio station that Rolling Stone named as one of the best in the country, Seton Hall provides students extensive opportunities outside the classroom to explore and grow.
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“The international-relations courses I had taken before I started the internship really helped me come in prepared,” she says. “When I finished my internship, the organization told me they had decided to take more undergraduate students in the future.”

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In the last decade alone, we’ve educated:

16 Fulbright Scholars
5 Boren Award Winners
3 Udall Scholarship Recipients
2 Pickering Fellows
1 Rhodes Scholar

Our Incredible Scholars

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Great Internships + Jobs

Partners in Experiential Education

Our outstanding internship opportunities include:

Google • The New York Giants • Bristol-Myers Squibb • Time Warner
NASA Research Center • Gucci • Warner Music Group
NBC Universal • U.S. Dept. of Energy • JPMorgan Chase & Co.
Merrill Lynch • Verizon Wireless • U.S. Dept. of Energy
Cirque du Soleil • Nickelodeon • U.S. Dept. of Homeland Security

National Leader in Internships

The University believes strongly in learning by doing. With a campus just 14 miles from New York City and a selection of more than 15,000 internship opportunities to choose from, about 75 percent of our undergraduate students complete internships before they graduate. They also impress their employers along the way: Nearly 100 percent of internship managers rated Seton Hall interns as meeting or exceeding their expectations.

International Business Times named Seton Hall to its list of "Top 5 Universities for Undergraduate Internships" alongside University of Pennsylvania and Duke University.

Our Grads Get Hired

Seton Hall boasts a six-month post-graduation employment rate that is higher than the national average, based on 2012 data from the National Association of Colleges and Employers.

93 percent of Stillman students have jobs in their field six months after graduation.*
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Partners in Experiential Education

Our outstanding internship opportunities include:

- Google
- The New York Giants
- Bristol-Myers Squibb
- Time Warner
- NASA Research Center
- Gucci
- Warner Music Group
- NBC Universal
- U.S. Dept. of Energy
- JPMorgan Chase & Co.
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Great Internships + Jobs
What does it mean to be a Catholic University? A university is Catholic in many ways: by instruction, by the creative faith and love of its members, as well as by living Catholic values. The Catholicity of Seton Hall is a call to action and a commitment to building a life that is both faithful to the past — and open to the future.

Catholic values are woven into the experiences and life on campus, and the University is committed to fostering a strong moral compass among its student body. In recognition of its unwavering commitment to providing spiritual guidance, the University and its Department of Catholic Studies received an Apostolic Blessing in 2013 from Pope Francis, becoming the first U.S. university to receive such an honor.

Servant leadership and community service are essential components of Seton Hall’s Catholic values. The University strongly encourages all students to consider their callings to help those in need.

The Freshman Studies program requires all freshmen to perform 10 hours of service during their first semester. And Seton Hall students perform about 48,000 hours of community service annually — that’s more than 1,600 days of donated time.

Seton Hall students bring their talents and compassion to communities near and far, helping to:

- Tutor and mentor kids with HIV
- Visit people with disabilities in group homes and schools
- Collect, wrap and ship Christmas gifts for children and families in Appalachia
- Prepare local prison inmates for the GED exam
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Catholic Values

Service Near and Far
If You Build It…

With Seton Hall’s record enrollment increases in the last few years, and in preparation for the future, the University is swinging hammers and raising walls all over campus to make life even better for its students. The current construction and renovation list includes:

- a new, three-story academic building with 12 state-of-the-art classrooms inside to replace Stafford Hall
- a major expansion and renovation of Aquinas Residence Hall
- an expansion of the University’s five-level parking deck, resulting in 594 additional spaces
- a major makeover and 19,000-square-foot addition to the Richie Regan Recreation and Athletic Center, including a beautiful new fitness center (at left)
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Go Pirates!

Seton Hall athletic standouts can be found everywhere—from the NBA courts and MLB fields to the Olympic gold medalist platform. The list of alumni sports stars who honed their games as Pirates include:

- **Seven-time MLB All-Star Craig Biggio**
- **Three-time U.S. track and field Olympian and two-time gold medalist Andrew Valman**
- **Professional women’s soccer player—and England’s all-time goal scorer—Kelly Smith**
- **NBA player-turned-assistant-coach Mark Bryant**
- **U.S. National Soccer Team midfielder Sacha Kljestan**

The Richie Regan Recreation and Athletic Center, a campus hub for all things fitness, recently received a multi-million dollar makeover. The ultra-modern, multi-level fitness facility is filled with new state-of-the-art cardio and weight equipment and now houses two dance and fitness rooms, each more than 1,100 square feet. The center also received new locker rooms and is home to a new Center for Sports Medicine for Seton Hall’s varsity athletes—complete with rehabilitation tubs, taping stations, and even an underwater treadmill.

A History of Athletic Success

Seton Hall's Pirate athletic teams have consistently proven their talents on the field, track, and court. Here are just some of their greatest achievements over the last 150 years.

**2120**

**The Pirates and the New BIG EAST**

Seton Hall was a founding member of the legendary BIG EAST Conference in 1979, joining forces with Boston College, Connecticut, Georgetown, Providence, St. John’s and Syracuse. The Pirates have won a whopping 19 BIG EAST Championship titles in the years since, and on July 1, 2013, the University helped charter the new BIG EAST conference. In addition to Seton Hall, the new BIG EAST includes Butler, Creighton, DePaul, Georgetown, Marquette, Providence, St. John’s, Villanova and Xavier.

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Center for Market Research
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- Planet Honda
- NJPAC
- UPS
- Allstate Insurance
- Hackensack University Medical Center

Seton Hall and the Arts
The South Orange Performing Arts Center opened in 2006 thanks to more than $1 million in funding from the University. Seton Hall now uses the space extensively for student and faculty performances — including a classical music series and the Jazz in the Hall Concert Series — which attract audiences from throughout the region.

Growing the State’s Economy — and His Business
With Stephen Waldis ’89 at its helm, New Jersey-based Synchronoss Technologies grew quickly from a small startup to an international powerhouse. Waldis, a Seton Hall board member, estimates that the business he founded in 2000 now has more than 1,400 employees all over the world — and some 250 of them are based in New Jersey.

“I was proud of the fact that when the economy was struggling in 2008 and 2009, we were aggressively hiring,” Waldis says. “There is a large pool of very talented people here in New Jersey.” Led by Waldis, those talented people helped Synchronoss create the iPhone’s original activation software in 2007, and today their technology serves more than 60 million mobile users around the world.

The company has grown at an average rate of more than 25 percent every year since its initial public offering in June 2006, and recently moved its headquarters into a 60,000-square-foot building in Bridgewater, N.J. Between leasing such a large space, employing hundreds of New Jerseyans and generating tax revenue for the state, it’s safe to say Synchronoss and Waldis have had a big impact on the local economy.

The new Synchronoss company headquarters is just a short drive from the campus where Waldis played varsity baseball and majored in communications. “Seton Hall gives you not only a good foundation for developing a keen business and entrepreneurial sense, but it also helps you meet quality friends and business associates,” he says. “In fact, several of my senior management team members are people I met at Seton Hall.”

Economic Engine
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Alumni Leaders

When new students enroll in the University, they become part of the Seton Hall family, which includes a global network of prominent and well-connected alumni.

There are 92,000 Seton Hall alumni who live in all 50 U.S. states and 82 countries around the world.

Seton Hall alumni work at business and professional leaders, judges, and attorneys, and they become part of the Seton Hall family, when new students enroll in the University, they become part of the Seton Hall family.

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The Brand Master: John Hayes ’76

Seton Hall has a long-standing commitment to serve in the world, and it’s one of the nation’s most prominent and well-connected universities.

As chief marketing officer of American Express, Hayes has shaped both the company and its brand. For 19 years, he has been the force behind the business strategies that have resulted in leading-edge marketing programs.

Additionally, in keeping with American Express’ legacy of cause-related marketing, Hayes continues the tradition of helping to affect the lives of many through programs such as Charge Against Hunger, which provided food for those in need across the country and Save The Music, which supported music programs in underprivileged schools in America. He was one of the creators of (RED) — a marketing effort to address the AIDS crisis in Africa — and most recently Members Project, which empowers American Express members to make a difference in the world through volunteering, donations and other acts of service.

Hayes also uses his personal time and resources to help others. He is a member of the Save the Children Board of Trustees and “The Well” at Charity Water, through which he has traveled to Africa to build and fund clean water wells. He is also a board member of Seton Hall, Yahoof and Green Mountain Coffee Roasters.

He has received many honors for his personal and professional efforts. Hayes was named by Time as one of the “100 Executives Who Make the World Turn,” he received the “2013 CMO Marketing Innovation Choice Award” by The CMO Club, the 2009 Global Leadership Award from the IJIA-Federation of NY and the 2007 Distinguished Citizenship Award from the UJA-Federation of NY and the 2009 Global Leadership Award from the IJIA-Federation of NY and the 2007 Distinguished Citizenship Award from the UJA-Federation of NY.

On Broadway: Crystal Dickinson ’98

When Broadway actress Crystal Dickinson received the prestigious Theatre World Award for her role in the Tony Award-winning play Clybourne Park, she took to the Belasco Theatre stage and quickly thanked one very special person: Deirdre Yates, her Seton Hall theater professor.

Originally enrolled to study elementary education at the University, Dickinson found a sage mentor and enthusiastic cheerleader in Yates, who recognized the student’s talent and encouraged her to audition for campus productions and pursue a career in theater. With Yates’s help, Dickinson landed a spot in the University of Illinois’ acclaimed MFA theater program and has since carved out a sizable performance career, appearing at Lincoln Center, Manhattan Theatre Club, Playwrights Horizons, The Signature Theater, Soho Rep and The Atlantic Theater — as well as in Tyler Perry’s House of Payne television show.
Alumni Leaders

The Brand Master: John Hayes ’76

Seton Hall has a long-standing commitment to servant leadership, and perhaps no alumnus embodies those values more deeply than John Hayes. As chief marketing officer of American Express, Hayes has shaped both the company and its brand. For 19 years, he has been the force behind key business strategies that have resulted in leading-edge marketing programs. Additionally, in keeping with American Express’ legacy of cause-related marketing, Hayes continues the tradition of helping to affect the lives of many through programs such as Charge Against Hunger, which provided food for those in need across the country and Save The Music, which supports music programs in underprivileged schools in America. He was one of the creators of (RED), a marketing effort to affect the lives of many through programs such as Charge Against Hunger, which provided food for those in need across the country and Save The Music, which supports music programs in underprivileged schools in America.

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Making Their Mark

Seton Hall graduates join an impressive list of highly successful alumni, including:

- Daniel Acon ’91, whose special effects help drive blockbuster movies including Gangs of New York and Mission: Impossible III
- Raymond G. Chambers, M.B.A.’68, the United Nations Secretary-General’s Special Envoy for Financing the Health Millennium Development Goals and for Malaria
- New Jersey Governor Chris Christie, J.D.’87
- Mary Ann Christopherson, M.S.N. ’83, president and chief executive officer of the Visiting Nurse Service of New York
- Roger Dow ’68, president and chief executive officer of the U.S. Travel Association
- Award-winning post Maria Mazzotti Gillian ’61
- Author Dulé Hill, whose TV credits include Psych and The West Wing
- Joseph M. LaMotta ’54, retired chief executive officer of Oppenheimer Capital
- ESPN, sportscaster and co-anchor of SportsCenter Bob Ley ’78
- Dick Vitale ’62, college basketball sportscaster
- Betty Manetta, M.S. ’99, president and chief executive officer of supply chain management company Argent Associates, who served on the President’s Export Council
- Popular vegan cookbook author Colleen Patrick-Goudreau, M.A. ’97
- TV producer E. Duke Vincent ’64, whose credits include Dynasty and Beverly Hills 90210
- Max Weinberg ’69, longtime drummer for Bruce Springsteen’s E Street Band
- Co-founder of CNN Robert J. Mussler ’87
- Dick Vitale ’62, college basketball sportscaster who has called more than 1,000 games

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With dedication and a singleness of purpose, Elizabeth Ann Seton helped lay the foundation for the Catholic educational system in the United States. Today, the university that bears her name follows that example, solidifying Seton Hall’s place among the premier Catholic universities in the country.

The energy and excitement of our recent successes propel us forward, with steps made possible by targeted investment and a staunch belief in the capabilities of our students. Each achievement expands upon the last — and together we are building a brighter future.

With your support, we can enhance Seton Hall’s ever-growing momentum and achieve even greater success.

Vision for the Future

Planning has begun for a new University Center, which will serve as the heart of campus activity. Work is expected to begin in 2016.
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